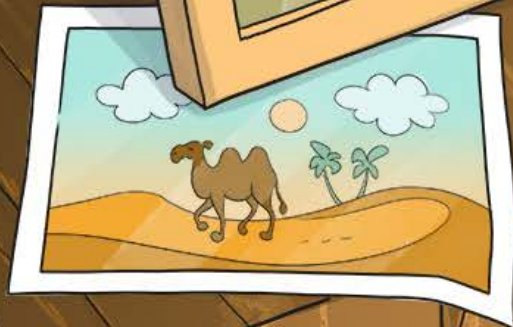




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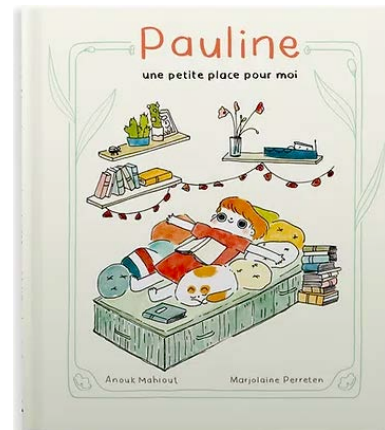
Pauline



39 x 7'

A LITERARY SUCCESS

- ❖ “Pauline” is an adaptation of the graphic novel series by Anouk Mahiout and Marjolaine Perreten, published by Comme des géants (winners of the BOP award for best publisher of children’s literature, 2019).
- ❖ The first book of “Pauline, a Small Place for Me” won critical acclaim as well as the Prix des libraires du Québec in 2021. The second book, “Pauline and the Zipoclic”, was published in Fall 2022.
- ❖ The first two books are available in Canada, the United States, France, Belgium, Switzerland, and Spain.
- ❖ The third book will be published in Spring 2024.



CONCEPT

Pauline is all of eight years old and is a child of two distinct cultures: Canada, and Algeria. With her red hair, she resembles no one else in her family. She feels different from others at both home and at school and has yet to find her place, which conjures all sorts of emotions.

Whenever these emotions take over—whenever she feels different, or out of place—all she must do to access her superpower is close her eyes, and she's off to an imaginary world. Here, she can express everything she feels and experience incredible adventures which allow her to embrace her differences.

FORMAT: 39 x 7'

TARGET AUDIENCE: 4 to 7

GENRE: Comedy, fantasy

STRUCTURE: Stand alone episodes

ANIMATION STYLE: 2D

STATUS: In development



 [TRAILER](#)

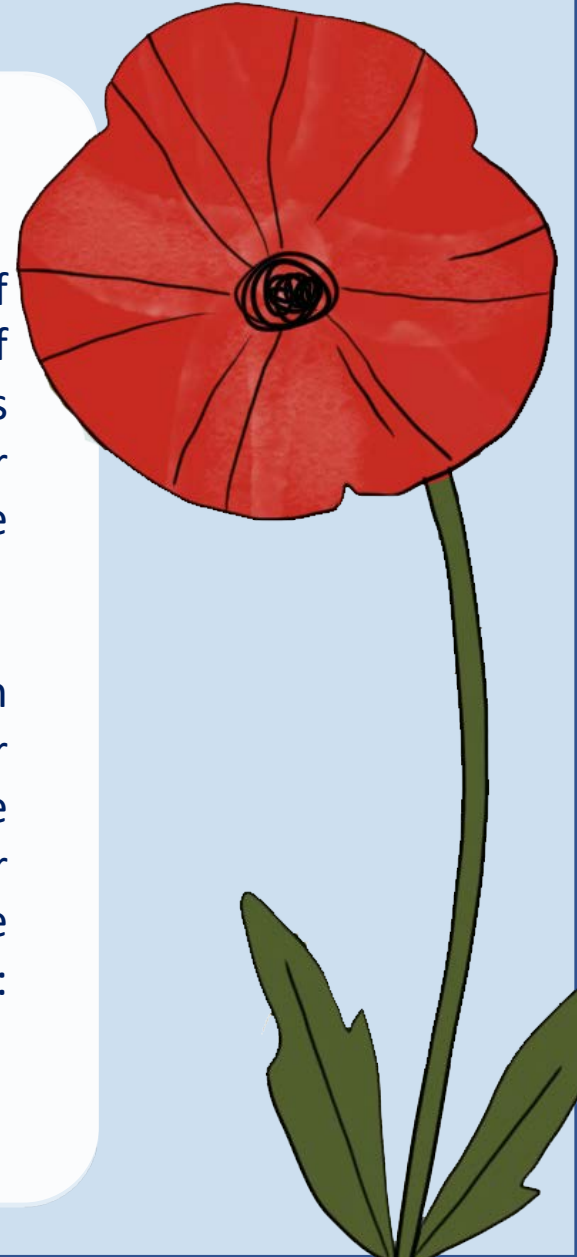
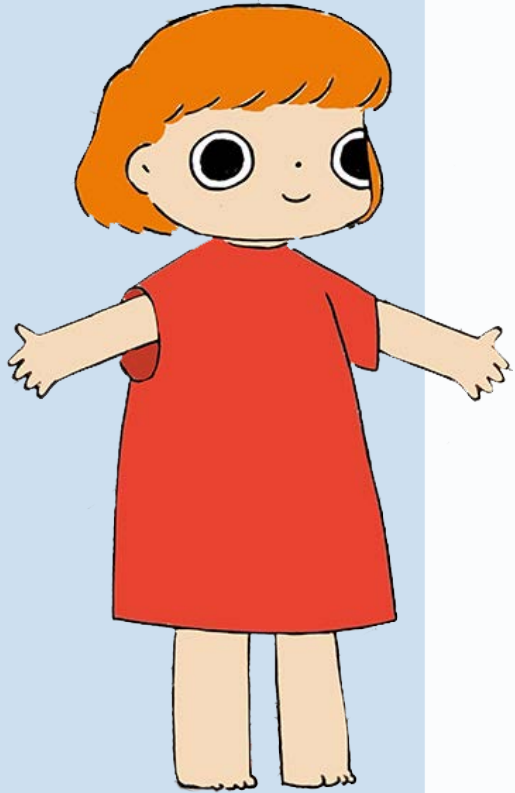


CHARACTERS

PAULINE, 8

Pauline, 8, is keenly intelligent and highly sensitive. She is overly aware of what she perceives and feels. Everything is heightened, from feelings of happiness and accomplishment to anger and sadness. Pauline always feels like she is different than everyone else: her likes and dislikes, her reactions, her red hair, and her feelings of alienation both at home (where no one else has red hair) and at school.

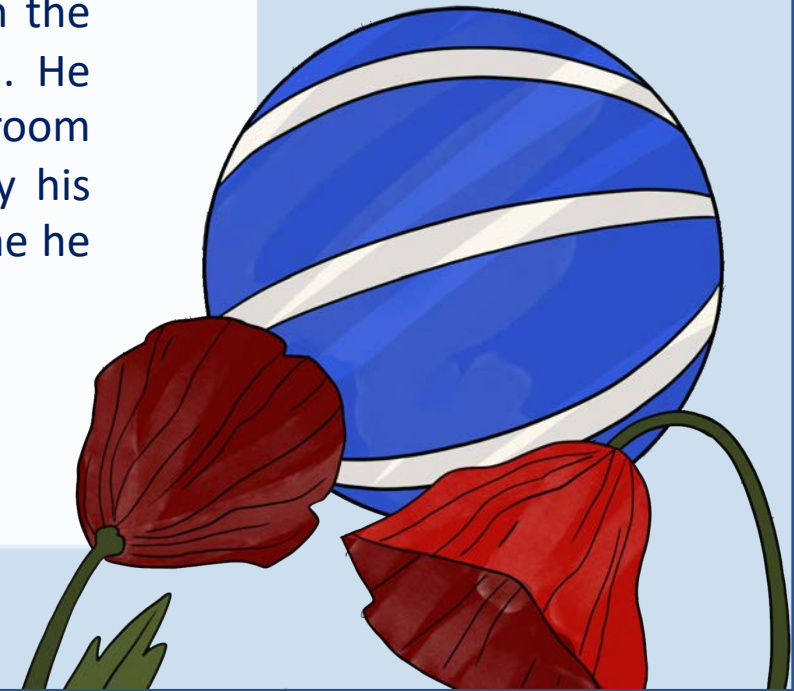
It is in this imaginary world that she finds the answers to her questions. In this world, Pauline is unafraid to be seen and heard. She can let her fantasies roam free. And she is never alone, because every one of the characters from her drawings are here to keep her company, help her reach her goals, or find ways to surmount the obstacles in her way. At the end of each adventure, Pauline is always happy to return to her real life: to her family, her school, and her friends. Until the next time, at least!



ALBERT, 6

Albert is Pauline's little brother; but ask him and he'll say *she's* the little sister! He is a very active and competitive young boy who does not like to share. He has the habit of disappearing whenever their parents need help, leaving Pauline to do everything herself. He talks fast, moves fast, and makes a ton of noise wherever he goes.

He is frequently agitated and often rather impolite. He's a future hockey star who shoots and scores on every imaginary net in the house. He never sits still and, unlike Pauline, hates to read. He adores getting dirty and despises taking baths. His side of the room isn't always the freshest smelling... He feels outnumbered by his two sisters and prefers the company of boys over girls. The time he spends in class appears endless as he waits for recess to come.

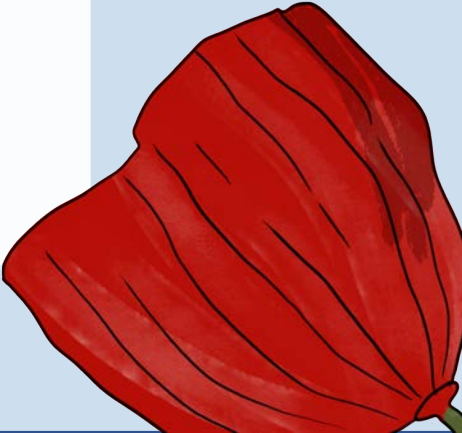





MOMMY, 39

Mommy was born in Algeria. She has olive skin and gorgeous shiny black hair. She came to Canada to study and fell in love with Pauline's daddy the moment she saw him in his workshop. Mommy juggles her studies with raising her kids, preparing for a newborn, and helping Daddy in his workshop.

Mommy and Pauline each have a gift for art. She appreciates life's beautiful things but refrains from buying new items or new clothing. She constantly reminds her kids how lucky they are to have food on their table and to live in a country that's not at war. She wants them to be proud of their heritage, even if it can be difficult for the children to explain the differences between Canada and Algeria to others...





DADDY, 42

Daddy is tall, with brown hair and a great big beard. He wears a well-stocked tool belt that clings and clangs when he walks. He has a deep voice, bushy eyebrows, and a raucous laugh that startles visitors. Daddy spends lots of time in his workshop, fixing things that he finds here and there. He is joyous, sings in the shower, and bestows funny nicknames to everyone in his family that change on a daily basis.

He is a “glass-half-full” sort of guy who tends not to notice when the house needs a good cleaning—much to Mommy’s amusement. He gives his two oldest kids lots of freedom... too much, Mommy thinks. He tends to reward their efforts and not necessarily their successes. Daddy has a hearty appetite and cooking is a real joy for him. He loves to play games, from board games to team sports—including hockey, of course. But watch out, he’s a pretty sore loser!

NARRATIVE STRUCTURE

The stories are episodic and feature a main narrative arc driven by our protagonist: part of this arc is set in Pauline's real-life environment, while the rest takes place in her imaginary world. Each story is resolved in the real world. A secondary arc is driven by a supporting character from Pauline's real life and acts as an inciting incident to the main arc.

❖ Each episode lasts 7 minutes and is divided into three parts:

Part 1 – duration: 2 minutes and 30 seconds

- Set-up and inciting incident set in the real world

Part 2 – duration: 3 minutes and 30 seconds

- Pauline's adventures with her friends in the imaginary world

Part 3 – duration: 1 minute

- Return to the real world, resolution of both narrative arcs





Pauline's passage from the real world to her fantasy one always follows the same pattern: after experiencing an emotionally destabilizing event, she finds herself caught in an intense whirlwind. The words that upset her replay in a loop in her head. In her excitement she makes a wish that sets her on her imaginary journey. When Pauline opens her eyes, she is facing a blank page. An invisible crayon quickly traces an environment, characters, and the elements that will play a part in her quest; an imaginary interpretation of what Pauline just experienced in her real life.

Colors and animation are quickly added to the mix and entice Pauline to jump into the action. As her journey evolves, Pauline imagines allies and tools that will help her overcome the obstacles that lay before her. Once Pauline has resolved her imaginary quest, she hears a sound coming from the real world that grows louder and louder until it pulls her back to reality: crashing pots and pans, Albert's soccer ball bouncing off her door, sister Louise's cries, commotion in the schoolyard... these are the everyday sounds that warn Pauline (and us) that she is about to jump from her fantasy world into the real world, and solve the dilemma that led her to take refuge in the first place.



TONE

The series is unique thanks to its careful balance of adventure, humor, tenderness, and poetic charm that appeals to audiences young and old alike. Pauline's real world features everyday situations and conversations that can be recognized by viewers of all ages. The events are never frightening or overly dramatic, and yet they tackle a variety of emotions (anger, jealousy, shame, etc.). These emotions are always approached with sensitivity and humor to downplay the drama.

Pauline has a unique sense of humor. She can be melodramatic and has the endearing, childlike ability to exaggerate everything, which can often lead to funny situations. Those who surround Pauline also feature character traits that generate comic outcomes: hyperactive Albert, who is always in a hurry; Daddy, the handyman and jokester; Mommy, the ultra-efficient and ardent perfectionist who confuses her Algerian sayings with more local ones; precious Agathe, who says everything that comes to her; and Madame M., Pauline's teacher, who never answers questions and who always refers to herself in the third person. Pauline's sense of humor is complimented by her poetic nature, her dreamy mood, and her love of nature, all of which are prominently featured.



LOCATIONS

THE REAL WORLD

- ❖ Pauline's house
- ❖ Her school

Pauline's world consists of her family life at home, as well as her life at school with her friends and her teacher, Madame M., who is not always easy-going as per Pauline... Life at home is topsy-turvy ever since Mommy and Daddy told the children that a baby boy or girl is on the way.

It isn't always easy for Pauline to act appropriately. She must seek out new experiences if she wants to understand and accept things as they are.





THE IMAGINARY WORLD

When Pauline faces something that makes her feel different, her emotions and anxieties quickly take the better of her. This is when she takes refuge in her imaginary world.

As Pauline experiences these magical and fantastical adventures, encountering surprises and setbacks alike, she explores all the facets of her emotions. When her adventure is resolved, she returns to the real world armed with a solution that may (or may not) apply in real life.

A FEW STORYLINES

The School Photo

Pauline is proud to show off the flashy kaftan dress she created for the school photo. Albert, who is jealous of the attention she receives, convinces her that others are amused by her “strange” dress. Embarrassed, Pauline wishes she had dressed more conservatively, like her friend Agathe. By wanting to be more like her friend, Pauline shrinks to microscopic size. Will she be able to return to her normal self?

My Own Bedroom

Pauline wants to read quietly in her room, but her brother and sister keep bothering her. She escapes to her imaginary world, ensconced in a bubble perched on a cloud. But the bubble is so quiet that Pauline is soon bored. The wind carries the bubble far from home. How will Pauline get back?



A Lesson in Sound

Pauline believes her teacher, Madame M., is much too serious. She imagines a circus in which the letters of the alphabet perform hilarious acrobatics and make Madame M. laugh. Mission accomplished! But Madame M. laughs so hard, the ground shakes beneath her feet and propels the stage into the river. Will Pauline manage to return all the letters to solid ground?



« Avenida's mission is to develop, for a broad spectrum of audiences, films, television and digital productions that are remarkable for their originality, creativity and quality. »



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