



Press Release – For immediate release

KONDOLOLE FILMS AND TV PINGUIM ANNOUNCE THE LAUNCH OF A NEW PRESCHOOL SERIES PING AND FRIENDS

Montreal, November 9th, 2018

The Canadian production company **Kondolole Films** and the Brazilian pre-eminent animation studio **TV PinGuim** are pleased to announce the launch of their new animated music-based preschool series **Ping and Friends**.

The series follows Ping and Pong as they find musical inspiration in unlikely places. While having fun with words and sounds, they come up with the

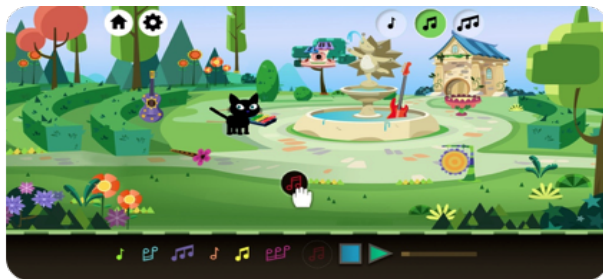
most fantastical tunes imaginable. They have friends from all over the world who visit them in Melody Meadow, and with them, they bring their musical and cultural traditions as well as their instruments.

Ping and Friends help young viewers grow their vocabulary, discover rhythm and rhyme, and experience an array of musical genres from rock to Bossa Nova. In the words of the show’s producers: *“If life is a song, then Ping and Friends are going to sing it!”*

The launch of the cartoon series on **TVO Kids** is settled for **November 12th 2018** at 6:37 AM and will continue at a rate of two episodes a week. Subsequently, the series will be available throughout various channels in Canada in French and in English including Télé-Québec, TFO and the Knowledge Network in British Columbia.

In Latin America Discovery Kids will start airing November 17th 2018 in Spanish and Portuguese

Based on the Ping and Friends TV show and simultaneously launched on TVOKids’ website are 3 **musical games**



and Friends: a freestyle instrumental exploration game

An application will also be downloadable from the Apple Store as well as through Google Play. In addition, the series’ complete collection of musical video clips will be offered online on YouTube at a steady release pace.



Ping and Friends is one of the first recipients of an international initiative between Brazil's Spcine and the Canada Media Fund (CMF) designed to foster creativity and innovative content between the two countries. The project started in development in 2015 and has since matured into a full TV series with a game application.

Ping and friends has been made possible thanks to:



About Kondolole Films

Kondolole Films is a small-sized production company in Montreal with no in-house animation studio. Small enough and flexible enough to adapt to market needs in order to focus on a core idea, concept development, scripting, graphic design, planning and financing. Kondolole Films was born in 2002 out of the complementary expertise and passions of its two founders, Annick De Vries and Ernest Godin who from the start have sought out projects for kids and youth that offer a good fit with both linear and interactive narrative formats whether in animation, drama or documentary. Among their portfolio: “This is where I Sleep’ 36 x 5’, an internationally nominated children’s documentary series with an associated interactive website, Without a Roof a 12 x 15 min VR social game project, Odd Jokes, a 60 x 2’ Stand Up kids series + digital media website.

FOLLOW: <http://www.kondolole.com/en/home/>

About TV PinGuim

TV PinGuim, Brazil's leading animation company, was founded in 1989 by Celia Catunda and Kiko Mistrorigo to create entertaining, educational, distinctive and bold programming for children of all ages. TV PinGuim's animation portfolio covers a diverse range of subjects from science to sci-fi to art and environmental conservation. TV PinGuim's biggest hits to date are the high-rating series Fishtronaut and Earth to Luna sold in more than 90 countries.

FOLLOW : <https://tvpinguim.wixsite.com/tvpg/en>

OVERVIEW

Ping and Friends

CHILDREN'S MUSICAL ANIMATION SERIES

English, Portuguese (Available dubbed in French and Spanish)

COUNTRIES OF ORIGIN: Canada/ Brazil

YEAR OF PRODUCTION: 2018

DURATION: 52x7 minutes, 13x28 minutes + 52 x 2 minutes musical short versions, + app + web game

SHORT DESCRIPTION: Music is everywhere and Ping & Pong are going to find it

COPRODUCTION PARTNER (S): TV PinGuim and Kondolole Films inc.

GAME DESIGN: Version 10 Productions Montreal, Québec

ORIGINAL VOICES: Holly Gauthier-Frankel, Sonia Ball, Thor Bishopric

Trailer: <https://tvpinguim.wixsite.com/tvpg/ping-and-friends>

Official website : www.pingandfriends.com

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