

fame
week africa

4-6 SEPTEMBER 2023, CAPE TOWN

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ANIMATION SA PREVIOUSLY PRESENTS
Cape Town INTERNATIONAL
ANIMATION
Festival

MUZIKI
AFRICA

MEDIA
& ENTERTAINMENT
SOLUTIONS
AFRICA

FOR IMMEDIATE RELEASE

Canada announced as Guest Country for FAME Week Africa 2023, promoting the partnership between Africa and Canada

[FAME Week Africa](#) is thrilled to announce that Canada will be the guest country for its 2023 edition, to be held in Cape Town, South Africa. The partnership between FAME Week Africa and Canada is set to showcase the exciting opportunities that exist between Africa and Canada in the creative industries.

FAME Week Africa is the premier event for the [film, tv](#) and [music](#) industries in Africa, bringing together industry experts, creatives, and investors to network, learn, showcase their talents, and explore business-to-business collaboration. This partnership with Canada is set to further enhance the business opportunities available to attendees, with Canada being known for its world-class entertainment industry and creative capabilities and talent.

FAME Week Africa event director, [Martin Hiller](#), says, "We are excited to have Canada as our guest country for the 2023 edition of FAME Week Africa. This partnership will showcase the collaboration opportunities that exist between Africa and Canada, especially in the entertainment industry. We look forward to welcoming the Canadian delegation to Africa and to working together to build stronger business relationships between our countries."

Canada is known for its vibrant entertainment industry, producing some of the world's most beloved films, TV shows, and music. With its stunning landscapes, diverse culture, and world-class talent, Canada has become a top destination for filmmakers, producers, and musicians worldwide.

"Having Canada as the guest country for FAME Week Africa is a vital opportunity for African content creators to connect with Canadian professionals, and explore opportunities for collaboration. This partnership will strengthen the ties between the African and Canadian creative industries in particular by highlighting the Audio Visual Coproduction Agreement between Canada and South Africa, which has been in existence since 1997," says Chris Cooter, High Commissioner for Canada in South Africa.

Hiller goes on to say, "With its cutting-edge technology, state-of-the-art production facilities, and experienced talent pool, Canada offers African content creators the chance to take their craft to the next level. The partnership between FAME Week Africa and Canada will undoubtedly provide a platform for African creators to showcase their talent to the world and foster fruitful relationships between the two industries".

This year's FAME Week Africa promises to be bigger and better than ever before, with exciting speakers, panel discussions, workshops and [networking events](#). The event will be held from 3-10

September 2023 in Cape Town, with the [MIP Africa market](#), [content sessions](#) and exhibitions taking place at the CTICC from 4-6 September. Various events will be held throughout Cape Town during the week.

REGISTER TODAY

Whether you're a musician, filmmaker, or television professional, FAME Week Africa is the place to be. With a wide range of panels, workshops, and networking events on offer, this is your chance to connect with some of the most innovative and dynamic players in the entertainment industry. So what are you waiting for? [Register today and secure your spot](#) at one of Africa's premier entertainment events!

Ends

Note to Editor:

For any additional information or a request for an interview, please contact Dionne@tpwagency.co.za

FAME WEEK AFRICA, in the Host City of Cape Town, is an essential destination for African and global creative professionals and features content sessions, music showcases, film screenings, exhibitions, professional development, and a variety of networking opportunities. Conferences and festivals will celebrate the convergence of the tech, film, television, animation, and music industries. FAME Week Africa consists of the following correlated shows MIP Africa, Cape Town International Animation Festival (CTIAF), Muziki Africa and Media & Entertainment Solutions Africa (MESA). www.fameweekafrika.com

MIP AFRICA offers a unique experience of pre-scheduled one-to-one matchmaking that guarantees meetings between content creative, producers and buyers as well as sellers to support programmes, sales and co-production partnerships. MIP Africa is the latest addition to the MIPCOM series of events. www.mipafrika.com

CAPE TOWN INTERNATIONAL ANIMATION FESTIVAL (CTIAF) is the largest dedicated African Animation B2B event on the continent, with a programme that has something for everyone. Attendees can enjoy workshops, dedicated networking sessions and a content sessions.

MUZIKI AFRICA is Africa's premier conference and marketplace for the continent's music industry to engage on the business of music. Focusing on the core music business (labels, publishers, rights societies and more), the technology sector (start-ups, developers, and big tech companies), and brands and the agencies that represent them (for music and brand campaigns,) Muziki Africa is the place that will put you face-to-face with the people, content, and ideas to give you a fresh year of opportunity. www.fameweekafrika.com

MEDIA & ENTERTAINMENT SOLUTIONS AFRICA (MESA) With film and video content and digital audio content more popular than ever, MESA helps connect businesses with the creative professionals needed to make content to delight their target audiences. No matter what goals you want to achieve, we'll help you find the qualified professionals and resources you need to make your ideas become a reality. www.fameweekafrika.com

About RX

RX is in the business of building businesses for individuals, communities, and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

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About RELX

RELX is a global provider of information-based analytics and decision tools for professional and business customers. The Group serves customers in more than 180 countries and has offices in about 40 countries. It employs over 33,000 people, of whom almost half are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. The market capitalisation is approximately £33bn, €39bn, \$47bn.*

*Note: Current market capitalisation can be found at <http://www.relx.com/investors>